



Bachelor • Lisboa

TOURISM



Direction

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Secretariat

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Duration

3 Years

Credits

180 ects

Exams

Have one of the following national exams:

- 04 Economia
- 17 Matemática Aplicada às Ciências Sociais
- 18 Português

Presentation

STUDY PLAN

1st Year / Common Core

1º Semestre	ects	2º Semestre	ects
Academic and Professional Competences in Tourism	3	Contemporary Tourism	4
Digital Technologies Applied to Tourism	4	Economics of Tourism	5
Introduction to Economy	5	Event Planning and Organisation	5
Introduction to Tourism	5	Geography of Tourism	4
Technical English for Tourism I	3	Hotel Management	4
Tourism and Territory	5	Technical English for Tourism II	3
Tourism Planning and Development	5	Tourism Legislation	5

2nd Year / Common Core

1º Semestre	ects	2º Semestre	ects
Restaurant Management	4	Community Development and Entrepreneurship	4
Technical English for Tourism III	3	Heritage and Tourism	4
Tourism and Art	5	Option I	3
Tourism and Transport	4	Strategic Management of Tourist Destinations	5
Tourism Business Management	5	Tourism and the Sustainable Development Goals	5
Tourism Markets and Products	5	Tourism Indicators for Investment Management	4
Travel Agencies and Tour Operators	4	Tourism Products and Destinations Marketing	5

3rd Year / Common Core

1º Semestre	ects	2º Semestre	ects
Accountancy	5	Designing and Structuring Tourism Experiences	4
Option II	3	Digital Transformation in Tourism	5
People and Team Management	4	Globalisation and Human Rights	4
Quality Management	4	Professional Traineeship / Project	12
Scientific Research Methods	4	Touristic Project Elaboration and Analysis	5
Strategy, Creativity and Innovation	5		
Tourism-related Businesses Management and Financial Analysis	5		

Linha direta
para o teu futuro



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