

Masters • Porto

TOURISM AND HOSPITALITY MANAGEMENT AND INNOVATION



Direction

Dra. Isabel Marques, Dra. Mafalda Patuleia, Dr. Adão Flores E Dr. Rui Pedro

Secretariat

Paula Saavedra e Lara Domingos
f2879@ismat.pt

Duration

1.5 Years

Credits

90 ects

Presentation

STUDY PLAN

1st Year / No Branch Name

1º Semestre	ects	2º Semestre	ects
Career Development and Management	2	Business Model Simulation in Tourism and Hospitality	7
Innovation Management in Tourism and Hospitality	7	Crisis and Disaster Management	7
Option I	7	Critical Issues in Tourism and Hospitality	2
Research Methodologies	7	Innovation and Digital Transformation	7
Tourism and Hospitality Management Systems	7	Option II	7

2nd Year / No Branch Name

1º Semestre	ects
Internship/Dissertation/Project	30

Linha direta
para o teu futuro



963 640 100



217 515 500



info@ulusofona.pt



@u.lusofona.pt

WWW.ULUSOFONA.PT