

Masters • Lisboa

# ORGANIZATIONAL COMMUNICATION



## Direction

Célia Maria Silvério Quico  
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## Secretariat

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## Duration

2 Years

## Credits

120 ects

## Presentation

In accordance with the process of implementation of the Bologna Declaration, the system of university education should foster and enhance flexibility, self-determination and accountability on the part of students. This Second Cycle demonstrates the deep level of knowledge in the field of Communication in Organizations, as well as the skills necessary to not only exercise successful professional activities corresponding to these area and also provide the scientific knowledge needed to practice research and theorizing, as well as their preparation for a possible frequency of a Diploma of Third Cycle. This diploma awarded in Communication in Organizations based on two scientific areas: Communication Sciences and Organization Theory.

# STUDY PLAN

## 1st Year / Comon Core

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1º Semestre	ects	2º Semestre	ects
Influence and Socialization Processes	5	Ethics and Social Responsibility	5
Introduction to Psychology and Communication	5	Inquiry Methods	5
Journalism and Media	5	Leadership, Conflict Management and Negotiation	5
Organizational Structure and Processes	5	Management of the Organizational Communication	5
Public Relations and Image	5	Networks and New Technologies	5
Rethoric and Argumentation	5	Option	5

## 2nd Year / Comon Core

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1º Semestre	ects	2º Semestre	ects
Research Seminar	18	Dissertation/Project/Internship	30
Suport fpr Dissertation/Project or Internships	12		