



Postgraduation • Lisboa

# GESTÃO DE EMPRESAS E ORGANIZAÇÕES - PARA NÃO GESTORES - E-LEARNING



## Direction

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## Secretariat

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## Duration

0 Years

## Credits

28 ects

## Presentation

UNIVERSIDADE  
**LUSÓFONA**



CENTRO  
UNIVERSITÁRIO  
LISBOA



escola  
de ciências  
económicas  
e das organizações

# STUDY PLAN

## 1st Year / No Branch Name

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Anual	ects
Analysing Data and Information in Practice	2
Applied Logistics Chain Management	2
Foundations of Marketing	2
Fundamentals of Corporate Finance	3
Fundamentals of Financial Performance Analysis	2
Human Resources Management and Economics Practices	3
Leadership and Team Management Practices	2
Negotiation: Strategies and Competences	2
Notions of Management and Quality Control	2
Practices and Applied Models of Work Organisation	3
Project Management	2
Strategy and Development of Companies and Organisations	3

Linha direta  
para o teu futuro



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