

Masters • Porto

MANAGEMENT



Direction

Gina Maria Marques De Carvalho Santos
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Secretariat

Carla Silva
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Duration

2 Years

Credits

120 ects

Presentation

STUDY PLAN

1st Year / No Branch Name

1º Semestre	ects	2º Semestre	ects
Business Finances	6	Change Management and Innovation	6
Human Resources Management	6	Data Analysis	6
Operations Management	6	Marketing Management	6
Sustainable Business Models	6	Strategy and Digital Transformation	6
No Name	6	Sustainable Business Models Simulation	6

2nd Year / No Branch Name

Anual	ects	1º Semestre	ects	2º Semestre	ects
Dissertation/Project/Internship	48	Career Management Project	6	Network Seminar	6

Linha direta
para o teu futuro



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