

**2º CICLO**  
MASTERS

# TOURISM AND HOSPITALITY MANAGEMENT AND INNOVATION



Direction

**Mafalda Luísa De Almeida Serra Patuleia**

Years | ECTS

**1.5 Anos | 90 ects**

UNIVERSIDADE  
**LUSÓFONA**



CENTRO  
UNIVERSITÁRIO  
LISBOA

## 1st Year | Common Core

### 1º Semestre

Career Development and Management	2
Innovation Management in Tourism and Hospitality	7
Option I	7
Research Methodologies	7
Tourism and Hospitality Management Systems	7

## 2nd Year | Common Core

### 1º Semestre

Internship/Dissertation/Project

ects

### 2º Semestre

Business Model Simulation in Tourism and Hospitality	7
Crisis and Disaster Management	7
Critical Issues in Tourism and Hospitality	2
Innovation and Digital Transformation	7
Option II	7

ects

ects

30