

Open Courses • Lisboa

BUSINESS STRATEGY MANAGEMENT



Direction

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Secretariat

Duration

0 Years

Credits

9 ect

Presentation

To provide knowledge and skills regarding the planning and deployment and communication of enterprise strategy, leadership styles and corporate governance models that seek to promote a culture of organizational excellence to foster the sustainability of its results. It also addresses the different aspects of risk management and business continuity planning, principles and techniques for managing stakeholders, and how a learning organization uses knowledge and peoples; skills to prioritize growth, and innovation in every facet of the company;s culture.

STUDY PLAN

1st Year / No Branch Name

Anual	ects
Corporate Strategy and Governance	3
Entrepreneurship and Innovation Management	3
Risk Management and Business Continuity Plan	3

Linha direta
para o teu futuro



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