

Masters • Porto

# CULTURAL MANAGEMENT



performart

## Direction

Carlos Manuel Pimenta  
p4704@ulusofona.pt

## Secretariat

Susana Oliveira  
fcaati@crm.ulusofona.pt

## Duration

1 Year

## Credits

60 ects

## Presentation

This Professional Master's Degree seeks to respond to an increasingly specialized area in the management of cultural institutions. It seeks to respond, in general terms, to the broader needs of the sector. In UCs such as Management of Cultural Organizations, Legal Issues in Cultural Management, Communication and Audiences, Contemporary Issues in Cultural Management or Culture and the Digital Context, themes that are at the heart of the concerns of this area will be addressed, as well as introducing new themes that have arisen as a result of the most recent technological and social transformations.

# STUDY PLAN

## 1st Year / General path

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1º Semestre	ects	2º Semestre	ects
Communication and audiences	6	Traineeship	30
Contemporary themes in cultural management	6		
Culture and digital context	6		
Legal issues in cultural management	6		
Management of cultural organizations	6		

Linha direta  
para o teu futuro



963 640 100



217 515 500



info@ulusofona.pt



@u.lusofona.pt

WWW.ULUSOFONA.PT