

Postgraduation • Lisboa

STRATEGIC EMPOWERMENT: MAKING FASHION WORK



Direction

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Secretariat

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Duration

145h

Credits

9 ecth

Presentation

This postgraduate programme offers a transformative journey, designed for professionals, creators, entrepreneurs and change-makers in the fashion industry. With an innovative and multidisciplinary approach, it integrates areas such as career strategy, personal branding, creative entrepreneurship, financial literacy, communication, digital marketing and leadership, preparing participants to conceive, structure and launch projects that have an impact and are relevant in today's market. The programme is delivered primarily online, offering flexibility and accessibility, and culminates in an intensive in-person experience, focused on the presentation of a final project or career plan in the form of a professional pitch to a panel of experts. With a teaching staff comprising nationally and internationally renowned professionals and academics, this course also includes inspirational talks with prominent figures from the fashion sector and related fields, fostering a genuine experience of high-quality networking and the sharing of strategic visions.

STUDY PLAN

1st Year / No Branch Name

Anual	ects
Fundamentals of the Fashion Industry	3
Leadership, Empowerment and Advanced Soft Skills	2
Project Implementation, Innovation and Launch	4

Linha direta
para o teu futuro



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