

FORMAÇÃO LIVRE
OPEN COURSES



DEVELOPMENT AND EVALUATION OF INVESTMENT PROJECTS

Direction
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ECTS
3 ects

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Presentation

An investment project is an indispensable management tool for any company. As such, it is used both to assess the economic and financial feasibility of starting a new business and to analyze specific investments from the perspective of an existing company that needs to evaluate a proposed project and its impact on the organization. In this regard, it is clear that an investment project has two distinct components: on the one hand, the development of a Business Plan allows for a strategic analysis and helps contextualize the proposed investment within the company's external and internal environments; on the other hand, the economic and financial analysis of the project should be conducted through an Economic and Financial Feasibility Study.

1st Year | No Branch Name

Annual

Preparation and Evaluation of Investment Projects

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