Bachelor • Lisboa
COMMUNICATION DESIGN

Direction

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Secretariat

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Duration	Credits
3 Years	180 ects

Exams

Have one of the following national exams:

- 03 Desenho
- 10 Geometria Descritiva
- 18 Português

Presentation

This is a unique degree, with an innovative and interactive format, with workshops and masterclasses, so that your future is creative and diverse in a critical manner. - With an orientation to concrete results, facing the reality of the challenges of the contemporary world with a global, business or commercial dimension, our design education does not neglect inspiration, insight or intelligence in the artistic experience. - Programs oriented towards communication design, graphic production, motion design, illustration, drawing, product design, tangible design, interaction design or tourism design, aim at projecting the work of Lusófona's students towards a world in constant mutation and with various demands. - The combination of teaching staff with work experience in the national and international market, with those of higher academic research profile, makes Design at Lusófona a widely enriching experience in method, rigor, passion and talent. - The classrooms are equipped with the latest technology, in a close relationship with traditional media. The lab for the projectual development of Design (DELLI), allows the production of projects in a professional environment, but with the relaxedness that creativity requires. - The close relationship with the labor market is not neglected here.

STUDY PLAN

1st Year / Comon Core

1º Semestre	ects	2º Semestre	ects
Colour and Representation and Printing Techniques	4	Design Office II	10
Design Office I	10	Drawing II	4
Drawing I	4	Fotografia II	4
History of Art and Visual Culture	4	History of Design	4
Photography I	4	Representation and Production Techniques	4
Typography	4	Typography and Letter Design	4

2nd Year / Comon Core

1º Semestre	ects	2º Semestre	ects
Drawing and Sketching	4	Contemporary Art	4
Design Office III	10	Design Office IV	10
Design Technologies I	4	Design Technologies II	4
Editorial Design	4	Design Theory and Criticism	4
Identity Design	4	Drawing and Illustration	4
Visual Culture and Contemporaneity	4	Motion Design	4

3rd Year / Comon Core

1º Semestre	ects	2º Semestre	ects
Advanced Project in Design	10	Design, Non Design	4
Art, Copy and Code	4	Design Seminar	4
Design and Management	4	Drawing and Animation	4
Installation for Design, Art and Film	4	Internship Project	10
Territory Drawing	4	Option 1	4
User Experience Design	4	Option 2	4

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