

FREE EVENT

ADRIEM and CLAIM ULusófona invite you to the workshop:

HOW TO TURN IDEAS INTO SUSTAINABLE BUSINESSES



João Pereira
Entrepreneurship Specialist

Guest Speaker: **Rui Duarte Pereira**

Discover what you'll learn:

- Business Modelo Creation
- Market Research and Marketing Strategy
- Financial Plan
- Legal and Administrative Aspects
- Sources of Financing and Support for Entrepreneurs



September 16th



5PM-7PM

**Lusófona University - 24
Augusto Rosa Street, Porto**

